



**40 QUESTIONS
TO SPARK
SOCIAL MEDIA
CONVERSATIONS**

1. When was the moment you decided to become your own boss?
2. What is your favourite social media platform and why?
3. What's your intention for this week / month?
4. Do you have a morning routine? If so what is it?
5. Is it difficult to stand out in your industry?
6. If you had to be remembered for 3 qualities what would you like them to be/
7. My favourite motivational quote is _____
8. Are you a "wing it" type or person or would you rather have well laid plans?
9. How are you developing your business right now?
10. What is your favourite business related book?
11. How often do you review your progress?
12. When things do go right, what's your best advice?
13. What's your favourite word beginning with H?
14. Do you admire those who charge high end prices or consider them greedy?
15. How many hours did you work last week?
16. What's your favourite way to indulge in yourself?
17. What has been your biggest struggle in business to date? How did you overcome it?
18. What advice would you give a woman starting up in business?
19. I think I will achieve my goals this year. YES / NO
20. Weekends - do they exist?
21. I wish I have more _____ in my life
22. If I charge what I believe I'm worth no-one will buy from me. Do you relate?
23. A month without your phone or sex? (JUST FOR FUN!)
24. What has been your biggest business investment to date?
25. Honestly - have you ever considered leaving entrepreneurship for a 'real job'?
26. Prices should be listed on a website - AGREE / DISAGREE
27. Name 3 apps you NEED for your business
28. What's the best advice you've been given?
29. Marketing - easy peasy or never too sure what to do?
30. Mindset or processes in business - which one is key?
31. Do you believe stress is bad for you?
32. I will be successful because _____
33. When and why did you last celebrate success?
34. What's your word of the week?
35. Are men more successful in business?
36. How are you actively growing your email list?
37. What problem do you solve for clients?
38. What is the hardest part of being an entrepreneur?
39. What does the future hold for you?
40. What do you do to relax?